

Format 01:  
Chrysanthemums (Three  
Flowers and Stems)



### Henry T. Coates & Company

Published 1897-1898  
3 Alger titles

Walter Sherwood's Probation **First Edition (1897)**

A Boy's Fortune **First Edition (1898)**

Young Bank Messenger **First Edition (1898)**

Cover also used by John C. Winston

Format 02 : Horse, Carriage,  
Tramp



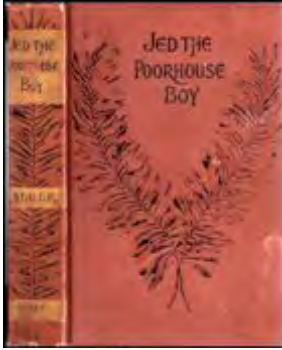
### Henry T. Coates & Company

Published 1901-1902  
2 Alger titles

Andy Grant's Pluck **First Edition (1902)**

Chester Rand **First Edition (1903)**

**Format 03** : Palm Fronds (Two Fern Branches)



### **Henry T. Coates & Company**

Published 1899-1901  
7 Alger titles

- Do and Dare
- Hector's Inheritance
- Helping Himself
- The Young Circus Rider
- Jed, the Poorhouse Boy **First Edition (1899)**
- Ruppert's Ambition **First Edition (1899)**
- Lester's Luck **First Edition (1901)**

Cover also used by Porter & Coates and John C. Winston

**Format 04** : Ten Stalks of Leaves




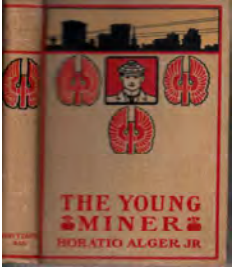
### **Henry T. Coates & Company**


Published 1899-1901  
3 Alger titles

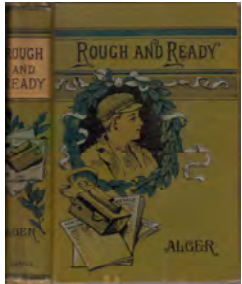
- Frank Hunter's Peril **First Edition (1896)**
- The Young Salesman **First Edition (1896)**
- Frank and Fearless **First Edition (1897)**

Cover also used by John C. Winston


<p><b>Format 05 :</b> Beehive</p> 	<p><b>Henry T. Coates &amp; Company</b></p> <p>3 Alger titles</p> <p>Bob Burton Store Boy Luke Walton Struggling Upward</p> <p>Cover also used by Porter &amp; Coates</p>
---	---


<p><b>Format 06 :</b> Skyline</p> 	<p><b>Henry T. Coates &amp; Company</b></p> <p>12 Alger titles</p> <p><b>Pacific Series:</b></p> <table data-bbox="378 953 980 1037"><tr><td>The Young Adventurer</td><td>The Young Miner</td></tr><tr><td>The Young Explorer</td><td>Ben's Nugget</td></tr></table> <p><b>Atlantic Series</b></p> <table data-bbox="378 1100 959 1184"><tr><td>The Young Circus Rider</td><td>Do and Dare</td></tr><tr><td>Hector's Inheritance</td><td>Helping Himself</td></tr></table> <p><b>Way to Success</b></p> <table data-bbox="378 1247 992 1331"><tr><td>Bob Burton</td><td>The Store Boy</td></tr><tr><td>Luke Walton</td><td>Struggling Upward</td></tr></table> <p>Cover also used by John C. Winston</p>	The Young Adventurer	The Young Miner	The Young Explorer	Ben's Nugget	The Young Circus Rider	Do and Dare	Hector's Inheritance	Helping Himself	Bob Burton	The Store Boy	Luke Walton	Struggling Upward
The Young Adventurer	The Young Miner												
The Young Explorer	Ben's Nugget												
The Young Circus Rider	Do and Dare												
Hector's Inheritance	Helping Himself												
Bob Burton	The Store Boy												
Luke Walton	Struggling Upward												

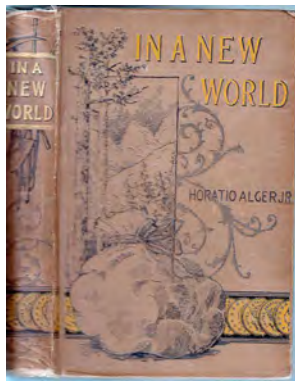
<p><b>Format 07</b> : Red Lion</p> 	<p><b>Henry T. Coates &amp; Company</b></p> <p>4 Alger titles</p> <p><b>Brave and Bold Series</b></p> <ul style="list-style-type: none"><li>Brave and Bold</li><li>Jack's Ward</li><li>Shifting for Himself</li><li>Wait and Hope</li></ul> <p>Cover also used by Porter &amp; Coates and John C. Winston</p>
--	---

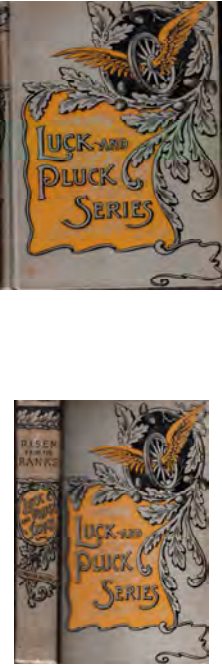
<p><b>Format 08</b> : Shoe Box</p> <p>(Boy in Wreath)</p> 	<p><b>Henry T. Coates &amp; Company</b></p> <p>6 Alger titles</p> <p><b>Ragged Dick Series</b></p> <ul style="list-style-type: none"><li>Ragged Dick</li><li>Fame and Fortune</li><li>Mark the Match Boy</li><li>Rough and Ready</li><li>Ben, the Luggage Boy</li><li>Rufus and Rose</li></ul> <p>Cover also used by Porter &amp; Coates and John C. Winston</p>
--	--

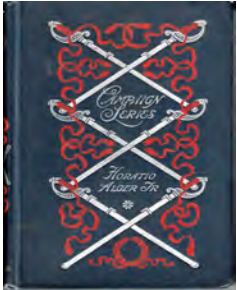
<p><b>Format 09 : Sports</b></p> 	<p><b>Henry T. Coates &amp; Company</b></p> <p>12 Alger titles</p> <p><b>Pacific Series:</b></p> <ul style="list-style-type: none"><li>The Young Adventurer</li><li>The Young Explorer</li><li>The Young Miner</li><li>Ben's Nugget</li></ul> <p><b>Atlantic Series:</b></p> <ul style="list-style-type: none"><li>The Young Circus Rider</li><li>Do and Dare</li><li>Hector's Inheritance</li><li>Helping Himself</li></ul> <p><b>Way to Success Series:</b></p> <ul style="list-style-type: none"><li>Bob Burton</li><li>The Store Boy</li><li>Luke Walton</li><li>Struggling Upward</li></ul>
--	--

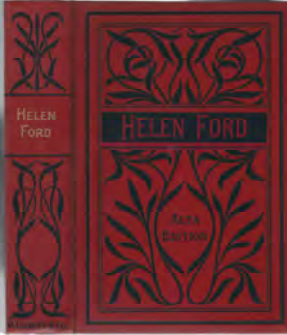
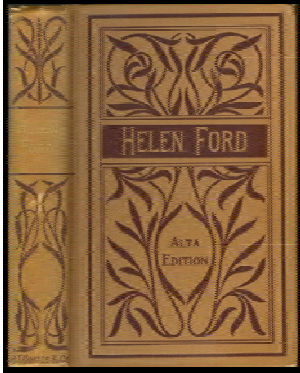
<p><b>Format 10 : Sunburst</b></p> 	<p><b>Henry T. Coates &amp; Company</b></p> <p>3 Alger titles</p> <ul style="list-style-type: none"><li>Only an Irish Boy</li><li>Victor Vane</li><li>Adrift in the City</li></ul> <p>Cover also used by Porter &amp; Coates and John C. Winston</p>
--	--

<p><b>Format 11 : Tattered Tom</b></p> 	<p><b>Henry T. Coates &amp; Company</b></p> <p>8 Alger titles</p> <p><b>First Series:</b> Tattered Tom Paul, the Peddler Phil, the Fiddler Slow and Sure</p> <p><b>Second Series:</b> Julius The Young Outlaw Sam's Chance The District Telegraph Boy</p> <p>Cover also used by Porter &amp; Coates and John C. Winston</p>
--	---

<p><b>Format 12 : Gold Coins (Bag of Gold)</b></p> 	<p><b>Henry T. Coates &amp; Company</b></p> <p>3 Alger titles</p> <p>Digging for Gold Facing the World In a New World</p> <p>Cover also used by Porter &amp; Coates and John C. Winston</p>
--	---

<p><b>Format 13 : Luck and Pluck</b></p> 	<p><b>Henry T. Coates &amp; Company</b></p> <p>8 Alger titles</p> <p><b>First Series:</b> Luck and Pluck Sink or Swim Strong and Steady Strive and Succeed</p> <p><b>Second Series:</b> Try and Trust Bound to Rise Risen from the Ranks Herbert Carter's Legacy</p> <p>There is a transitional copy with the Porter &amp; Coates crest on the spine and a Henry T. Coates title page.</p> <p>Cover also used by Porter &amp; Coates</p>
--	--

<p><b>Format 14 : Crossed Swords</b></p> 	<p><b>Henry T. Coates &amp; Company</b></p> <p>3 Alger titles</p> <p>Frank's Campaign Charlie Codman's Cruise Paul Prescott's Charge</p> <p>Cover also used by Porter &amp; Coates</p>
--	--

<p><b>Format 15 : Helen Ford</b></p>  <p>Porter &amp; Coates and later, Henry T. Coates, issued this title in two formats as part of its <b>Alta Edition Series.</b></p>	<p><b>Henry T. Coates &amp; Company</b></p> <p>1 Alger title</p>  <p>Note HTC on spine (and on the title page), but P&amp;C put out this edition also. I have seen tan and green cloth for this format. There are likely others. Per Rob Kasper</p>
---	--

Fifteen years after Porter & Coates became heir to the Alger properties, Henry T. Coates & Company succeeded Porter & Coates, continuing the pattern of originating titles and reissuing old ones.

Ralph D. Gardner. *Horatio Alger, or The American Hero Era.* The Wayside Press, 1964.

On 25 October 1902 Coates sold the retail book business to the John Wanamaker department store, and in 1903 the stationary division and manufacturing plant went to the G. W. Jacobs Company. The publishing business of approximately one thousand titles, plates, stock, and copyrights was sold to John C. Winston in November 1904.

*Publishers for Mass Entertainment in Nineteenth Century America.* Madeleine B. Stern. G.K. Hall & Co., 1980.

### Sources

Chase, Bradford S. "*Alger First By Henry T. Coates & Co.*", Newsboy, Sept.-Oct. 1993.

Kasper, Rob. email exchanges.

Sawyer, Bob. Publication Formats of The Fifty-Nine Stores by Horatio Alger, Jr. as reprinted by THE JOHN C. WINSTON CO..

Eastlack, Bob. Personal research.

NOTE: For many of the books in the lists, the color of the binding may vary widely. Overall, the color of the cloth is not as important as what is printed on it. In addition, a book may have the binding of a first edition, but may be missing important points inside.