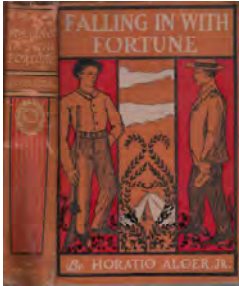
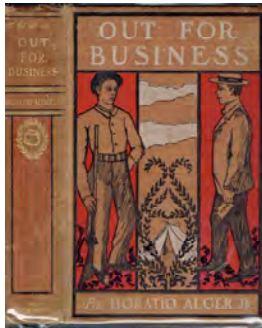


THE MERSHON COMPANY

Format 01 A: Two Boys



Cover design also appeared in green. Design also used by Grosset & Dunlap and Stitt.



THE MERSHON COMPANY

Published: 1900

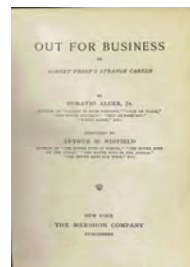
2 Alger titles

Falling in With Fortune * 1900

Out For Business * 1900

* First Edition

Titles pages published in 1900 used a tulip design.
Those title pages published in 1901 used a starburst design.

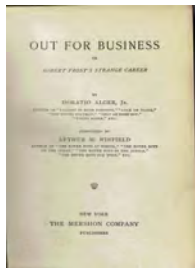


Tulip

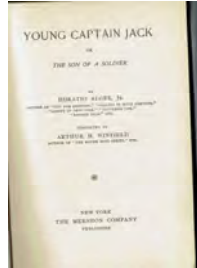
Format 01 B: Two Boys



Cover design also appeared in brown. Design also used by Grosset & Dunlap and Stitt.



Tulip



Starburst

THE MERSHON COMPANY

Published: 1900-1904

10 Alger titles

<i>Out for Business</i> *	1900
<i>Falling in With Fortune</i> *	1900
<i>Young Captain Jack</i>	1901
<i>Nelson the Newsboy</i>	1901
<i>Slow and Sure</i>	1902
<i>The Store Boy</i>	1903
<i>The Cash Boy</i>	1903-04
<i>Only an Irish Boy</i>	1903-04
<i>Strong and Steady</i>	1903-04
<i>The Young Outlaw</i>	1903-04

*** First Edition**

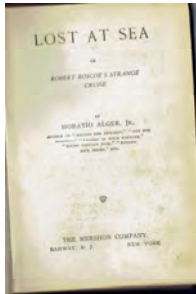
Titles pages published in 1900 used a tulip design. Those title pages published in 1901 used a starburst design.

The Mershon publishing action really started in 1899 when the company copyrighted a number of titles and started publishing in earnest under its own name. You can tell an early Mershon book from its title page, which will always say at the bottom, New York/ The Mershon Company/ Publishers. This title page is found in the Stratemeyer Alger's "Out for Business" and "Falling in With Fortune" (both copyrighted in 1900). I call this title page Mershon M. Dizer, John T. Jr. *Mershon and Stitt Alger Printings*. Newsboy, January-February 1992.

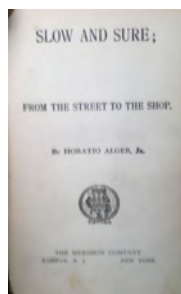
Format 01 C: Two Boys



Cover design also used by Stitt Publishing Company



Tulip



Allison logo

THE MERSHON COMPANY

Published: 1900-1904

13 Alger titles

Out for Business	1900
Falling in With Fortune	1900
Young Captain Jack *	1901
Nelson the Newsboy *	1901
Slow and Sure #	1902
The Store Boy	1903
The Cash Boy	1903-04
Only an Irish Boy	1903-04
Strong and Steady	1903-04
The Young Outlaw	1903-04
Bound to Rise	1904
Jerry, the Backwoods Boy *	1904
Lost at Sea *	1904

* First Edition

In early 1902, Mershon changed all title pages to read The Mershon Company/Rathyway, N.J. (space) New York.

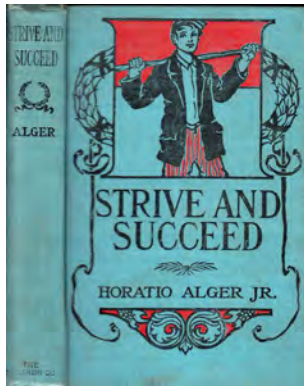
Allison logo used for this title page only.

Format 02: Yoke

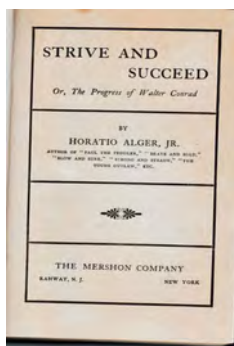
THE MERSHON COMPANY

Published: 1905-1906

38 Alger titles



Cover design also used by Stitt Publishing Company and the Chatterton-Peck Company

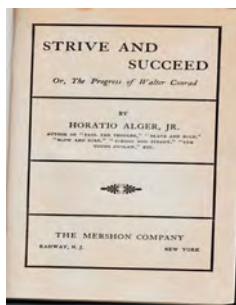


Stitt

- | | |
|-------------------------|--------------------------|
| Adrift in New York | Risen from the Ranks |
| Andy Grant's Pluck | Sam's Chance |
| Bound to Rise | Shifting for Himself |
| Brave and Bold | The Store Boy |
| The Cash Boy | Strive and Succeed |
| Chester Rand | Strong and Steady |
| Do and Dare | Tom the Bootblack |
| Driven From Home | Try and Trust |
| Facing the World | The Young Acrobat |
| Hector's Inheritance | The Young Outlaw |
| Herbert Carter's Legacy | Young Salesman |
| In a New World | The Young Book Agent |
| Jack's Ward | From Farm to Fortune |
| Julius the Street Boy | Lost at Sea |
| Luke Walton | Jerry, the Backwoods Boy |
| Only an Irish Boy | Nelson the Newsboy |
| Paul the Peddler | Young Captain Jack |
| Phil the Fiddler | Out for Business |
| Ralph Raymond's Heir | Falling in With Fortune |

Title page using STITT emblem.
Title page layout is an aide in defining when published.

Format 03: Two Circles



Title page using STITT emblem.

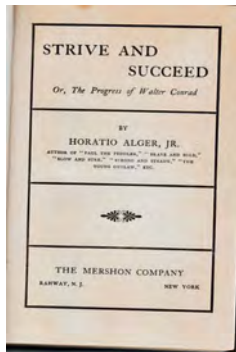
THE MERSHON COMPANY

Published: 1905-1906

38 Alger titles

- | | |
|-------------------------|--------------------------|
| Adrift in New York | Risen from the Ranks |
| Andy Grant's Pluck | Sam's Chance |
| Bound to Rise | Shifting for Himself |
| Brave and Bold | The Store Boy |
| The Cash Boy | Strive and Succeed |
| Chester Rand | Strong and Steady |
| Do and Dare | Tom the Bootblack |
| Driven From Home | Try and Trust |
| Facing the World | The Young Acrobat |
| Hector's Inheritance | The Young Outlaw |
| Herbert Carter's Legacy | Young Salesman |
| In a New World | The Young Book Agent |
| Jack's Ward | From Farm to Fortune |
| Julius the Street Boy | Lost at Sea |
| Luke Walton | Jerry, the Backwoods Boy |
| Only an Irish Boy | Nelson the Newsboy |
| Paul the Peddler | Young Captain Jack |
| Phil the Fiddler | Out for Business |
| Ralph Raymond's Heir | Falling in With Fortune |

Title page layout is an aide in defining when published.

Format 04: Camping Hunters

Title page using
STITT emblem

THE MERSHON COMPANY**Published: 1905-1906**

38 Alger titles

* Found to date

Adrift in New York	Risen from the Ranks
Andy Grant's Pluck	Sam's Chance
Bound to Rise	Shifting for Himself
Brave and Bold	The Store Boy
The Cash Boy	Strive and Succeed
Chester Rand	Strong and Steady
Do and Dare	Tom the Bootblack
Driven From Home	Try and Trust
Facing the World	The Young Acrobat
Hector's Inheritance	The Young Outlaw
Herbert Carter's Legacy	Young Salesman
In a New World	The Young Book Agent
Jack's Ward	From Farm to Fortune
Julius the Street Boy *	Lost at Sea
Luke Walton	Jerry, the Backwoods Boy
Only an Irish Boy	Nelson the Newsboy
Paul the Peddler	Young Captain Jack
Phil the Fiddler	Out for Business
Ralph Raymond's Heir	Falling in With Fortune

Title page layout is an aide in defining when published.

Sources

Compiled by Bob Eastlack

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NOTE: For many of the books in the lists, the color of the binding may vary widely. Overall, the color of the cloth is not as important as what is printed on it. In addition, a book may have the binding of a first edition, but may be missing important points inside.